



THE AP-GfK POLL

August, 2010

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: August 11 – 16, 2010

Number of interviews: 1,007

Margin of error for the total sample: +/- 4.5 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

OIL1. Do you favor, oppose, or neither favor nor oppose increasing drilling for oil and gas in coastal areas around the United States?

[INTERVIEWER:

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?]

	8/11-16/10	6/9-14/10	5/7-11/10
Strongly/somewhat favor	48	45	50
Strongly favor	29	24	30
Somewhat favor	19	21	20
Neither favor nor oppose	15	13	10
Somewhat/strongly oppose	36	41	38
Somewhat oppose	15	13	15
Strongly oppose	21	28	24
Don't know (DO NOT READ)	1	1	1
Refused (DO NOT READ)	*	*	-

Based on:

N=1,007

N=1,044

N=1,002

OIL4. Which is more important to you as you think about increasing drilling for oil and gas in coastal areas around the United States? [READ EACH ITEM. RANDOMIZE ORDER.]

	8/11-16/10	6/9-14/10	5/7-11/10
The need for the U.S. to provide its own sources of energy	52	50	49
The need to protect the environment	45	48	47
Don't know (DO NOT READ)	2	2	3
Refused (DO NOT READ)	1	*	1

Based on:

N=1,007

N=1,044

N=1,002

OIL2/

OIL2a. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the oil spill in the Gulf of Mexico.

[INTERVIEWER:

FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?

FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

	8/11-16/10	6/9-14/10		5/7-11/10
	Leaned (OIL2/2a)	Leaned (OIL2/2a)	Unleaned (OIL2)	Unleaned (OIL2)
Total approve	50	45	39	42
Strongly approve	17	15	15	15
Somewhat approve	27	24	24	27
Lean approve	6	6	NA	NA
Neither approve nor disapprove	1	2	13	21
Total disapprove	49	52	48	33
Lean disapprove	5	5	NA	NA
Somewhat disapprove	17	16	16	14
Strongly disapprove	27	32	32	18
Don't know (DO NOT READ)	1	1	1	4
Refused (DO NOT READ)	*	*	*	*

Based on:

N=1,007

N=1,002

N=1,002

N=1,002

OIL3/

OIL3a. Overall, please tell me whether you approve, disapprove or neither approve nor disapprove of the way BP is handling the oil spill that was caused by the rig it was operating in the Gulf of Mexico.

[INTERVIEWER:

FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?

FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

	8/11-16/10	6/9-14/10		5/7-11/10
	Leaned (OIL3/3a)	Leaned (OIL3/3a)	Unleaned (OIL3)	Unleaned (OIL3)
Total approve	33	15	14	32
Strongly approve	6	4	4	6
Somewhat approve	25	9	9	26
Lean approve	3	2	NA	NA
Neither approve nor disapprove	1	*	4	15
Total disapprove	66	83	81	49
Lean disapprove	3	2	NA	NA
Somewhat disapprove	23	19	19	17
Strongly disapprove	40	62	62	32
Don't know (DO NOT READ)	1	1	1	4
Refused (DO NOT READ)	-	*	*	*

Based on:

N=1,007

N=1,002

N=1,002

N=1,002

OIL5. Do you think the federal government's actions in response with the oil spill have...

RANDOMIZE:	8/11-16/10	6/9-14/10
Made the situation better	32	18
Made the situation worse	25	25
Have had no real impact on the situation	41	56
Don't know (DO NOT READ)	3	2
Refused (DO NOT READ)	-	*

Based on:

N=1,007

N=1,044

OIL6. How much do you think the oil spill will impact you and your family in the next year?
Would you say it will impact your family...

	8/11-16/10	6/9-14/10
A great deal/A lot	21	40
A great deal	12	21
A lot	9	19
Some	28	33
Only a little/Not at all	50	26
Only a little	29	18
Not at all	21	8
Don't know (DO NOT READ)	1	1
Refused (DO NOT READ)	-	*

Based on:

N=1,007

N=1,044

OIL10. How confident are you that it is safe to eat seafood from the areas in the Gulf that were affected by the oil spill?

	8/11-16/10
Extremely/Very confident	12
Extremely confident	5
Very confident	7
Somewhat confident	33
Not too/Not at all confident	54
Not too confident	24
Not confident at all	31
Don't know (DO NOT READ)	1
Refused (DO NOT READ)	*

Based on:

N=1,007

OIL11. How confident are you that the beaches in the areas in the Gulf that were affected by the oil spill are safe for swimming?

	8/11-16/10
Extremely/Very confident	13
Extremely confident	4
Very confident	9
Somewhat confident	30
Not too/Not at all confident	55
Not too confident	26
Not confident at all	29
Don't know (DO NOT READ)	2
Refused (DO NOT READ)	*

Based on:

N=1,007

PID1/
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

[IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?

[IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?

[IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09	1/9-14/09	12/3-8/08	11/6-10/08
Total Democrat	43	46	45	41	45	44	37	43	43	39	44	46	46	46	47	44	48
Democrat – strong	14	15	15	14	15	14	12	18	17	14	14	20	16	18	19	17	21
Democrat – moderate	18	19	20	18	18	18	16	17	16	16	20	15	20	20	18	19	19
Independent – lean Democratic	12	12	10	9	12	12	9	8	10	9	9	11	10	9	9	8	8
None – lean Democratic	*	-	*	-	*	-	*	*	*	-	*	*	*	*	1	1	-
Total Republican	39	35	39	40	34	33	32	31	32	33	33	32	28	30	27	33	34
Republican – strong	11	9	10	14	11	9	9	11	10	9	11	11	9	9	8	13	13
Republican – moderate	14	15	16	12	12	12	13	10	11	11	12	12	9	13	12	13	11
Independent – lean Republican	14	11	13	14	12	12	11	10	11	13	10	9	9	8	7	7	10
None – lean Republican	-	*	*	-	*	-	-	*	*	-	*	*	*	*	1	*	-
[VOL] Independent – don't lean	5	4	2	4	5	5	7	6	5	8	5	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	*	*	*	1	1	*	*	*	*	1	*	*	*	*	*	-
Don't know	14	15	14	15	15	18	24	19	21	19	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,001

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?

IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	10/16-20/08		9/27-30/08
	Total	Total	Total	Total	Total	Likely Voters	Likely Voters
Liberal - strongly	10	11	8	6	9	11	10
Liberal - somewhat	15	11	15	14	14	14	11
Conservative - strongly	20	21	21	21	18	20	24
Conservative - somewhat	21	23	23	23	21	18	14
Moderate	33	32	31	32	35	35	39
Don't know	2	1	3	3	2	2	2
Refused	*	1	1	1	1	*	--

Based on: *N=1,007* *N=1,044* *N=1,002* *N=1,001* *N=1,001* *N=800* *N=808*

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09	7/16/-20/09	5/28-1/09
Full-time	46	47	48	49	45	43	44	46	44	44	47	50
Part-time	16	11	13	11	14	13	15	11	10	12	13	13
Not employed	38	42	39	39	41	44	41	42	45	42	39	37
Don't know	*	*	*	-	*	-	*	*	*	-	1	*
Refused	*	*	-	*	*	*	1	1	1	1	1	1

Based on: N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09	7/16/-20/09	5/28-1/09
Retired	44	47	42	50	49	48	47	49	52	52	48	50
Homemaker	21	15	16	18	19	15	13	16	18	15	15	17
Student	14	12	11	9	9	8	7	9	10	8	9	7
Temporarily unemployed	20	25	27	21	23	27	32	24	18	22	24	22
Don't know	1	2	4	2	*	1	1	1	2	2	2	2
Refused	1	*	-	1	-	1	*	1	*	*	2	2

Based on: N=400 N=472 N=416 N=415 N=420 N=420 N=423 N=404 N=451 N=438 N=415 N=402

CUR38. Thinking of the last 6 months – that is, since February of this year – have you or has someone in your family lost a job as a result of economic conditions, or not?

	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes (self lost job)	6	7	8	6	8	7	9	9	8	5	8	7	8	10
Yes (someone in family)	25	29	21	23	23	28	22	21	20	26	21	21	25	25
No	67	61	69	69	67	63	66	66	70	65	65	70	62	65
Both (self and family member) [VOL]	2	4	1	3	2	1	3	3	2	2	4	1	4	1
Don't know	*	*	*	-	*	-	*	-	*	*	1	1	*	*
Refused	*	-	-	*	*	-	*	*	*	1	1	*	*	-

Based on: N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

CUR39. And thinking of the last 6 months – that is, since February of this year – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes	65	70	63	64	64	71	69	66	65	66	64	60	67	65
No	35	29	36	36	35	29	30	34	34	32	34	39	33	35
Don't know	*	1	*	*	1	1	*	*	1	1	2	1	1	1
Refused	*	-	-	*	-	-	*	-	*	1	1	-	-	-

Based on: N=1,007 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	61
Separated	2
Divorced	10
Widowed	6
Never Married	21
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,007

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	6
High school graduate	37
Technical/trade school	4
Some college	25
College graduate	13
Some graduate school	3
Graduate degree	11
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,007

DM4. In what year were you born?

Age group:

18-29	21
30-49	38
50-64	24
65+	17
Refused	1

Based on:

N=1,007

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	27
Suburban area	40
Rural area	30
Don't know [VOL]	2
Refused [VOL]	1

Based on:

N=1,007

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	64
Rent	26
Other arrangement	10
Don't know	-
Refused	1

Based on:

N=1,007

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	37
No	63
Don't know	-
Refused	1

Based on:

N=1,007

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	24
One Line	72
Two lines	2
Three or more lines	1
Don't know	*
Refused	1

Based on:

N=1,007

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	9
One	68
Two	16
Three or more	6
Don't know	*
Refused	1

Based on:

N=1,007

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	25
Cell phone	38
Both equally	36
Don't know	-
Refused	*

Based on:

N=674

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	46
One	32
Two	15
Three or more	6
Don't know	*
Refused	2

Based on:

N=301

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	36
No	60
Don't know	2
Refused	2

Based on:

N=1,007

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	27
Catholic	24
Mormon	1
Jewish	1
Muslim	*
Other religion [SPECIFY]	21
Don't belong to religious denomination	24
Don't know	-
Refused	*

Based on:

N=1,007

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	88
No, not a Christian	13
Don't know	-
Refused	-

Based on:

N=158

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	11
A few times a year	22
Once or twice a month	13
Once a week	24
More than once a week	11
Don't know	*
Refused	2

Based on:

N=1,007

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	85
Don't know	*
Refused	2

Based on:

N=1,007

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	71
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	1
Vietnamese	-
Chinese	*
Filipino	*
Korean	*
Native Hawaiian	-
Guamanian or Chamorro	-
Samoan	-
Japanese	-
Other Asian	*
Other Pacific Islander	-
Some other race [SPECIFY]	10
Multiple races [VOL]	3
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=1,007

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	47
\$50,000+	48
Don't know [VOL]	1
Refused [VOL]	4

Based on:

N=1,007

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	8
\$150,000 or more	8
Don't know [VOL]	5
Refused [VOL]	7

Based on:

N=1,007

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	58
Don't know	*
Refused	3

Based on:

N=1,007

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments— buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	47
1	18
2	8
3	6
4	3
5-9 times	7
10-14 times	3
15-19 times	1
20-24 times	1
25 times or more	1
Don't know	4
Refused	1

Based on:

N=498

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on:

N=1,007

REGION:

	Total
Northeast	19
Midwest	22
South	37
West	23

Based on:

N=1,007

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from August 11 through August 16, 2010, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,007 general population adults age 18 or older.

Interviews were conducted with 706 respondents on landlines and 301 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfcpoll.com>.